

LUIS ROSERO

Web Developer • luis@luisrosero.com • luisrosero.com

Professional Assets

Web & Mobile	Expertise in: front end development using modern web markup languages (HTML5, CSS3) as well as the SASS preprocessor; client-side scripting using Javascript and related frameworks (jQuery, ReactJS); responsive development for sites and applications that function across all devices; Drupal and Liferay CMS theming and development; version control using Git ; server-side scripting using PHP ; database design and development with MySQL ; iOS development using Objective C and Cocoa ; development of full featured e-commerce websites using the Shopify engine; Flash ActionScript 3.0 development; ability to quickly learn new languages and frameworks. Proficiency in: custom Salesforce application development.
Games	Expertise in Javascript, mobile and Flash development (lead programming , lead game design , level design, and testing).
Digital Media	Proficiency in: image editing and creation (Photoshop), video compression, video editing (Final Cut Pro), audio recording and editing.
Language	Native fluency in: English and Spanish . Excellent written, communication and interpersonal skills.

Employment History

Nov 2013 - Present	Senior Front End Developer — Stanford University , Palo Alto, California, USA Lead front end development for all of Stanford University's alumni focused web products. Programmed the relaunch and update of Stanford's online donation tool to allow better functionality across mobile devices. Create internal tools for fundraising and prospect tracking. Revamp both customer facing and internal applications to better take advantage of modern web browsers and devices.
April 2013 - Present	Freelance Web Developer Worked as a front end web developer for Jeem TV , the relaunch of Al Jazeera network's children's brand website. Led web development on a variety of projects: Hi-Panda — the online store for a London-based Clothing brand, Youth Activism — CMS backed website for an anti smoking informational portal, My Friend Yarn — a Swedish cushion design shop.
Oct 2009 - April 2013	Creative Technologist / Digital Brand Lead — The Plant , London, UK Created a new online presence for several UK-based food service brands, including Las Iguanas restaurants and FRAE Frozen Yogurt. Developed an iOS promotional app for Tropicana's Breakfast Inspiration series. Led the development of the website for the launch of Jamie Oliver's Union Jacks restaurant chain. Implemented a digital signage system for London's National Maritime Museum . Created the online presence for Feast street food festival in London as well as the nationwide Love Cooking festival. Oversaw all aspects of the creation of digital brands from the first meetings and planning stages through to completion and launch.
Jan 2005 - Aug 2009	Creative Technologist — Cheeney Media Concepts , East Lansing, Michigan, USA Served as lead programmer, multimedia expert and IT manager. Led the design and production of the company's first two digital games . Consulted with clients and managed the production of various online projects to meet their needs. Created a browser-based survey creation tool used by the State of Michigan's Department of Education. Programmed numerous online learning programs . Designed and implemented internal project and media management tools. Managed the company website and web server.
Aug 2003 - Dec 2004	Graduate Teaching Assistant in Digital Game Design and Interactive Media Design classes. Telecommunication Dept., Michigan State University , East Lansing, Michigan, USA Taught technical hands-on lab sessions, graded projects, and consulted on lecture material related to: the design and development of interactive digital games, multimedia design concepts, and web development.

Education

2002 - 2004	MA Telecommunication, Information Studies & Media, Michigan State University
1998 - 2002	BS Computer Science, University of Costa Rica